An Invitation to Exhibit & Sponsor

Who is ASCE?
Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 144,000 members of the civil engineering profession worldwide and is America’s oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

What is the Geo-Institute (G-I)?
Created by ASCE in October 1996, G-I combines the talents and perspectives of its members to promote the geotechnical profession and enhance career development through specialty conferences, journals and practice-oriented publications, educational programs, networking and coalition-building, technical committees and task forces and leadership on emerging issues. The 12,100 members and 63 organizational members of G-I include scientists, engineers, technologists and organizations interested in improving the environment, mitigating natural hazards, and constructing economically engineered facilities.

Why Should You Exhibit or Sponsor at Geo-Extreme 2021?
Reach more prospects in three days than your sales team can reach in three months. Build your brand and increase awareness of your products and services. Meet with key clients and business partners.

- An excellent technical program in a rapidly growing field will draw key people from nations around the world such as China, India, Brazil, Japan, Australia, and many others.
- The products and services you exhibit are part of the Conference focus. Your expertise is valued by Conference participants.
- Nearly 7 hours worth of dedicated networking events will take place in the Exhibit Hall during the Conference to provide you with more exposure to potential clients than your sales team can reach in months.
- Build your brand and increase customer awareness of the products and solutions you have to offer.
- Build your customer relationships; meet with key clients and business partners.
- Keep up on industry trends, gather competitive intelligence, and make competitive comparisons.

Who Should Exhibit?
- Geotechnical and environmental consultants and engineers
- Software developers of hazard, uncertainty, and probability modelers
- Foundation, ground improvement, earth retention, and environmental remediation contractors
- Geohazard, geotechnical, and safety organizations
- Manufacturers of foundation, soil retaining, and slope stabilization equipment; instrumentation, insitu testing, drainage products, and concrete repair products

Target Audience
This conference will bring together engineers, planners, industry representatives, citizen groups, developers, public officials, and others such as the following:

- Geotechnical scientists and engineers from consulting and academia
- Geoenvironmental specialists
- Owners from municipalities, government agencies, companies, military personnel, and the private sector
- Developers and planners for buildings, municipalities, and commercial and private properties
- University educators
- Manufacturers of products for slope stabilization, retaining walls, and foundations
- Construction contractors specializing in projects involving geohazards
**Exhibit Opportunities**

**Geo-Extreme 2021** will bring together geoprofessionals interested in the field of geoenvironmental engineering, including geotechnical engineers, practitioners, researchers, educators, and firm owners to discuss case histories from around the world. Your products and services are valued by our attendees.

**Exhibitor Benefits include:**
- 10’ x 10’ Exhibit Booth
- One Complimentary Full Exhibitor Registration, which permits access to all conference sessions;
- One Complimentary Booth Personnel Registration, which grants access to the exhibit hall only and the functions therein;
- One Additional Booth Personnel Registration at $250, a reduced rate from regular registration categories, which grants access to the exhibit hall only and the functions therein;
- One copy of the conference proceedings;
- 25-word description of your products or services in final program (due July 7, 2021); and
- Exposure at the Welcome Reception, breaks, and the exhibit hall lunches.

**Exhibitor Fees**

- **$2,195** 10’ x 10’
- **$3,995** 10’ x 20’
  (before **March 31, 2021**, 50% deposit due with contract; balance due **May 3, 2021**)
- **$2,495** 10’ x 10’
- **$4,495** 10’ x 20’
  (March 31, 2021 – May 2, 2021, 50% deposit due with contract; balance due **May 3, 2021**)

**Exhibitor Provisions**

Each 10’ x 10’ booth includes:
- 6’ skirted table w/ chair
- Trash can and ID sign

**Cancellation of Space**

Cancellation notification must be submitted in writing to ASCE Sales Management. A refund of the total amount paid less a $100 processing fee per booth will be made if cancellation is received before **May 3, 2021**. No refunds will be granted for cancellations received after **May 3, 2021**.

**Payment of Space**

Applications must be accompanied by 50% of the total space rental fee, if mailed by **May 2, 2021**. If mailed after **May 2, 2021**, 100% of the total fee is due with the contract. All space must be paid in full by May 3, 2021. After that date, all reserved booth space not paid in full will be released for resale. Booth setup is prohibited until exhibit space is paid in full. **Make checks payable to ASCE/2021 Geo-Exhibits.**

**Assignment of Exhibit Space**

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in the order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location. Before **March 31, 2021**, G-I Organizational Members will be given priority assignments.

**Exhibitor Registration**

**Complimentary Registration**

Included in your space rental fee is one Full Registration and one Booth Personnel Registration. An Exhibitor Registration Form will be sent as part of the official Exhibitor Service Kit, emailed 3 months prior to Geo-Extreme 2021. The Exhibitor Registration forms must be completed for Full Registration and Booth Personnel and returned to **registrations@asce.org** or faxed to (866) 902-5593 no later than **July 21, 2021**. Please use one form per person. After **July 21, 2021**, exhibitor registration will take place on-site Geo-Extreme 2021, and there will be a $50 on-site service fee to process.

**Additional Booth Personnel Registration**

One Additional Booth Personnel Registration may be purchased at the reduced rate of $250. Additional registrations must be purchased at the full conference rate. The Additional Booth Personnel Registration Form will be included in the Exhibitor Service Kit. The form must be completed and returned to **registrations@asce.org** or faxed to (866) 902-5593 no later than **July 21, 2021**. After **July 21, 2021**, exhibitor registration will take place on-site Geo-Extreme 2021, and a $50 on-site service fee will be assessed.

**Shipping**

Shipping information will be included in the Exhibitor Service Kit. Please do not ship directly to the hotel or convention center. Unauthorized shipments may be refused.

**Exhibit Hall Hours**

(subject to change)

**Sunday, August 15, 2021**

- 7:30 a.m. – 1:00 p.m. Decorator Move-in
- 1:00 – 5:00 p.m. Exhibitor Move-in
- 5:00 – 7:00 p.m. Exhibit Hall Hours

**Monday, August 16, 2021**

- 8:00 a.m. – 5:00 p.m. Exhibit Hall Hours
- 9:30 – 10:00 a.m. Morning Networking
- 12:00 – 1:30 p.m. Lunch in Exhibit Hall
- 2:30 – 3:00 p.m. Afternoon Networking

**Tuesday, August 17, 2021**

- 8:00 a.m. – 5:00 p.m. Exhibit Hall Hours
- 9:30 – 10:00 a.m. Morning Networking
- 12:00 – 1:30 p.m. Lunch in Exhibit Hall
- 2:30 – 3:00 p.m. Afternoon Networking Break
- 5:00 – 6:00 p.m. Networking Reception
Hotel & Travel Information

**Hotel Information**
Hyatt Regency Savannah
2 W Bay Street
Savannah, GA 31401

Reserve your room online and receive the group rate. The group rate will be available starting February 17, 2021. See conference website for reservations link when room block opens.

**Single/Double:** $167 plus applicable sales tax currently 13% plus $1.00 City of Savannah Fee and $5.00 GA State Tax per room, per night, and is subject to change without notice.

Reservation cutoff is July 19, 2021 or until the room block is sold out.

**Airport Information**
Savannah/Hilton Head International Airport
Savannah/Hilton Head International Airport is the preferred airport of the Hyatt Regency Savannah. The airport is located 16.3 miles (26.3 km) from the hotel. The drive is approximately 25 minutes.

**Driving, Transportation & Parking**

- **From Savannah/Hilton Head International Airport:**
  Take I-95 South to I-16 East. Exit at Montgomery St. Turn right onto Bay Street. The Hyatt Regency Savannah hotel is 3 blocks on left.

- **From Jacksonville:**
  Take I-95 North to I-16 east. Exit at Montgomery St. Turn Right on Bay Street. The Hyatt Regency Savannah is 3 Blocks on left.

- **Local Transportation**
  (Prices subject to change)
  - **Taxi:** approximately $28+ $5 for additional passengers.
  - **Amtrak:** 15 Miles/10 minutes Taxi is $15 flat fee and $3 for each additional person.
  - Additionally, to help you get around Savannah during your stay, the following options offer convenient, local transportation:
  - **Chatham Area Transit (CAT)** is the local transit system. Each CAT fare costs you $1.50 and if you have to transfer buses, you will have to purchase another fare on the second bus for $1.50.

- **Parking**
  (Prices subject to change)
  For the convenience of its guests, Hyatt Regency Savannah is pleased to offer secure underground valet parking. There is also self-parking available at a nearby City of Savannah garage.
  - *Vans and oversized trucks are allowed with maximum height of van approximately 7½ feet. There is very limited space available for vans and oversized trucks.*
  - **Self Parking:** Self parking is available in the Whitaker Street Garage. In/out privileges do not apply.
    - $16 /Overnight
  - **Valet Parking:** Standard cars and oversize vehicles/vans.*
    - Full in/out privileges as much as needed.
    - $37 /Overnight
    - $14 /0-4 hours
    - $20 /4-8 hours
    - $37 /8 hours+
  - **Shuttle Service:** Downtown Shuttle (dot): complimentary shuttle service operated by Savannah Mobility Management, Inc. offers transportation throughout the Savannah Historic District.

**Reserve Your Space Now!**
To exhibit at Geo-Extreme 2021, contact Barbara Curtis at bcurtis@asce.org or (703) 295-6286! Take advantage of this prime opportunity to reach your target audience. For more information, please visit the conference website at www.geo-extreme.org.
Sponsoring at this Conference is a great way to introduce your company to the industry and meet new customers. Please review the level of opportunities and items to sponsor listed below.

For more information, visit the conference website at [www.geo-extreme.org](http://www.geo-extreme.org), or contact Barbara Curtis at bcurtis@asce.org or (703) 295-6286.

### Each Sponsorship Category includes a choice of opportunities:

#### Platinum – $10,000

**Welcome Reception (Sunday) & Networking Reception (Tuesday)**
Highlight your organization during the first official event of the conference; the Welcome Reception. Then enjoy a second opportunity during the Tuesday evening Networking Reception to interact with potential customers. These events will be held in the Exhibit Hall, where attendees, surrounded by exhibitors, will recognize your company as their generous host.

#### Gold – $7,500

**All Exhibit Hall Lunches**
Highlight your organization at all of the lunches held in the exhibit hall of the Conference.

#### Silver – $5,000

**Hotel Key Cards**
Put your organization’s brand or logo into each attendee’s hands at the Geo-Extreme 2021 by sponsoring hotel key cards.

**Geo-Extreme Smartphone App**
Sponsor the Geo-Extreme app and get your company recognized on all smart phones.

**Opening Plenary**
Introduce your brand to conference attendees during the Opening Plenary. You’ll be given 2 minutes at the lectern to give a quick welcome and show an informative slide.

**Sanitation Station**
Attendees will feel more at ease knowing your company is part of the effort to provide a clean and sanitary environment for networking.

**All Networking Breaks**
Always good networking opportunities, refreshment breaks also serve as an opportunity to make your brand more memorable to attendees in need of a quick pick-me-up before heading off to the next technical session.

#### Bronze – $3,000

**Conference Lanyards**
Have your company’s logo seen on everyone and by everyone at Geo-Extreme 2021.

#### Copper – $1,500

**Single Networking Break**
Make your brand more memorable to attendees as they refuel and head off to the next session.

**Full Page Ad in Program**
Get your company’s ad in the hands of every attendee. The conference program will be posted on the conference website and handed out to every attendee.

### Recognition Benefits

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<th>Platinum</th>
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<th>Silver</th>
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<td>Marketing flyer (inserted into Registration materials)</td>
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<td>Podium Recognition at Plenary Opening Event</td>
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<td>Attendee List Pre- and Post-Conference</td>
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<td>Signage – Recognition displayed at sponsored event (if applicable)</td>
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<td>Program recognition with event description</td>
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### Important Deadlines

**March 31, 2021**
- 50% deposit due

**May 3, 2021**
- Final payment due
- Booth cancellation deadline

**May 19, 2021**
- Exhibit Kit mailed

**July 7, 2021**
- 25-word description due, subject to contract execution and full payment
- Attendee List Agreement to be returned to ASCE Sales & Exhibits Department

**July 15, 2021**
- Pre-Conference Attendee List sent to exhibitors and sponsors

**July 19, 2021**
- Housing Block closes

**July 21, 2021**
- Exhibitor Registration due. After this date, registration will be on-site at an additional $50 per person.

### Schedule and Deadlines

**Sunday, August 15, 2021**
- 8:00 a.m. – 5:00 p.m.: Full & Half Day Short Courses
- 5:00 p.m. – 7:00 p.m.: Welcome Reception with Exhibitors & Sponsors

**Monday, August 16, 2021**
- 8:00 a.m. – 8:10 a.m.: Announcements
- 8:00 a.m. – 5:00 p.m.: Exhibits Open
- 8:10 a.m. – 8:30 a.m.: “Theme of the Day” Presentation
- 8:30 a.m. – 9:30 a.m.: Plenary Session
- 9:30 a.m. – 10:00 a.m.: Morning Break in Exhibit Hall
- 10:00 a.m. – 12:00 p.m.: Technical Sessions
- 10:00 a.m. – 12:00 p.m.: Panel Discussion
- 12:00 p.m. – 1:30 p.m.: Lunch in Exhibit Hall
- 1:30 p.m. – 2:30 p.m.: Plenary Session
- 2:30 p.m. – 3:00 p.m.: Afternoon Break in Exhibit Hall
- 3:00 p.m. – 5:00 p.m.: Panel Discussion
- 3:00 p.m. – 5:00 p.m.: Technical Sessions
- 5:00 p.m. – 5:30 p.m.: Break in Exhibit Hall
- 5:30 p.m. – 7:00 p.m.: Bramlette McClelland Lecture

**Tuesday, August 17, 2021**
- 8:00 a.m. – 8:10 a.m.: Announcements
- 8:00 a.m. – 5:00 p.m.: Exhibits Open
- 8:10 a.m. – 8:30 a.m.: “Theme of the Day” Presentation
- 8:30 a.m. – 9:30 a.m.: Plenary Session
- 9:30 a.m. – 10:00 a.m.: Morning Break in Exhibit Hall
- 10:00 a.m. – 12:00 p.m.: Panel Discussion
- 10:00 a.m. – 12:00 p.m.: Technical Sessions
- 12:00 p.m. – 1:30 p.m.: Lunch in Exhibit Hall
- 1:30 p.m. – 2:30 p.m.: Plenary Session
- 2:30 p.m. – 3:00 p.m.: Afternoon Break in Exhibit Hall
- 3:00 p.m. – 5:00 p.m.: Panel Discussion
- 3:00 p.m. – 5:00 p.m.: Technical Sessions
- 5:00 p.m. – 6:00 p.m.: Networking Reception in Exhibit Hall

**Wednesday, August 18, 2021**
- 8:00 a.m. – 8:10 a.m.: Announcements
- 8:10 a.m. – 8:30 a.m.: “Theme of the Day” Presentations
- 8:30 a.m. – 9:30 a.m.: Plenary Session
- 9:30 a.m. – 10:00 a.m.: Morning Break
- 10:00 a.m. – 11:30 a.m.: Panel Discussion
- 10:00 a.m. – 11:30 a.m.: Technical Sessions
- 11:30 a.m. – 12:00 p.m.: Closing Remarks in Plenary